CMEC
CLEAN MIDDLE EAST CONFERENCE
ABU DHABI EDITION

26 NOV 2026
ABU DHABI

SPONSORSHIP OPPORTUNITIES

A NEW CITY.
A NEW CHAPTER.
ABU DHABI 2026!

Clean Middle East Conference makes its Abu Dhabi debut.



HOSTED BY
CLEAN MIDDLE EAST

ORGANISED BY
MEDIA FUSION
PUBLICATIONS • TRADE SHOWS • EVENTS

cmec.cleanmiddleeast.ae



OVERVIEW

THE MOMENTUM CONTINUES. THE COUNTDOWN BEGINS.

Following the success of the UAE edition, Clean Middle East Conference - Abu Dhabi 2026 brings its first-ever edition to a new destination, bringing fresh energy to the cleaning, hygiene and soft FM sectors.

HERE'S WHAT'S IN STORE

01

FRESH INDUSTRY CONNECTIONS

Meet key decision-makers and expand your professional network.

02

EXPERT-LED INSIGHTS

Get closer to the trends, challenges and priorities driving the industry.

03

HIGH-VALUE KNOWLEDGE EXCHANGE

Engage in meaningful discussions and learn from industry peers.

04

NEW BUSINESS OPPORTUNITIES

Build strategic relationships and open doors to collaboration.

ABU DHABI IS CALLING.

MAKE YOUR NEXT INDUSTRY MOVE COUNT!

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SPONSORSHIP PACKAGES

PUT YOUR BRAND IN THE INDUSTRY SPOTLIGHT!

Position your brand where the cleaning, hygiene and soft FM industry connects.

DIAMOND SPONSOR EXCLUSIVE — AED 35,000

- Opening Address
- Tabletop (Dedicated tabletop to showcase your company products and stand out from other attendees)
- Pop-up banner on the forum website until 10 days after the event
- Dedicated sponsorship announcement – 1 newsletter & 1 social media post
- Logo on the conference backdrop
- Logo in the Forum advert in Clean Middle East magazine
- Brand exposure to post-event promotions
- 2 min video presentation at the Forum
- Full page advert in any one issue of Clean Middle East Magazine
- Dedicated space roll-up banner in the networking area
- Logo placement on the forum website
- Logo on e-invitation
- Logo placement in all newsletters & relevant marketing collaterals

GOLD SPONSOR — AED 25,000

- 1 min video presentation at the Forum
- Half page advert in any one issue of Clean Middle East Magazine
- Logo placement on the forum website
- Logo on e-invitation
- Logo placement in all newsletters & relevant marketing collaterals
- Tabletop (Dedicated tabletop to showcase your company products and stand out from other attendees)
- Dedicated sponsorship announcement – 1 newsletter & 1 social media post
- Logo on the conference backdrop
- Logo in the Forum advert in Clean Middle East magazine
- Exposure to post-event promotions

SPONSORSHIP PACKAGES

SILVER SPONSOR
AED 20,000

- 30 sec video presentation at the forum
- Quarter page advert in any one issue of Clean Middle East Magazine
- Dedicated sponsorship announcement – 1 social media post
- Logo placement on the forum website
- Logo on the conference backdrop
- Logo on e-invitation
- Logo in the Forum advert in Clean Middle East magazine
- Logo placement in all newsletters & relevant marketing collaterals

LANYARD & BADGE SPONSOR
AED 15,000

- Exclusive lanyard & badge branding
- Dedicated sponsorship announcement – 1 social media post
- Logo placement on the forum website
- Logo on e-invitation
- Logo in the Forum advert in Clean Middle East magazine
- Logo placement in relevant marketing collaterals

TABLE TOP
AED 12,000

- Dedicated tabletop space (1 table and 2 chairs)
- Dedicated sponsorship announcement on social media (upon confirmation)
- Logo placement on the Forum website
- Logo in the Forum advert in Clean Middle East magazine
- Logo placement in relevant marketing collateral

SESSION SPONSOR
AED 10,000

- Logo on the session slides
- Company mention before and after the session
- Dedicated sponsorship announcement on social media (upon confirmation)
- Logo placement on the Forum website
- Logo in the Forum advert in Clean Middle East magazine
- Logo placement in relevant marketing collateral

READY TO BE PART OF THE CONVERSATION?

Contact us to explore the right sponsorship opportunity for your brand.

SPONSORSHIP ENQUIRIES

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